Abstract of the Disclosure

A content guide, such as a program guide for use with a plurality of audio/visual programs, has a browsing and selection interface that comprises a two-dimensional display that presents three spatial dimensions of a three-dimensional object. This object (or objects) bear at least some characterizing descriptors that correspond to various program options available to a viewer. In a preferred embodiment the browsing and selection interface comprises a plurality of cylinders. A viewer can cause these cylinders to rotate to present previously hidden characterizing information for review and/or selection by the viewer.